

FOR IMMEDIATE RELEASE

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The Pasadena Economic Development Corporation Reaccredited by the International Economic Development Council

Washington, DC, May 30, 2025 —The International Economic Development Council (IEDC) announces that the Pasadena Economic Development Corporation (PEDC) has once again been recognized as one of the 89 economic development organizations accredited by the IEDC as an Accredited Economic Development Organization (AEDO). Originally accredited in 2021, PEDC was reaccredited by IEDC following three successful years of activity as an AEDO member.

"PEDC displays the professionalism, commitment, and technical expertise that is deserving of this honor," said IEDC President and CEO Nathan Ohle.

The AEDO program is a comprehensive peer review process that measures economic development organizations against commonly held standards in the profession. The program consists of two phases: a documentation review and an onsite visit. Each phase is designed to evaluate information about the structure, organization, funding, program, and staff of the candidate economic development organization.

Earning the AEDO accreditation tells the community and prospects that PEDC attained a measure of excellence assuring that their trust is well placed, and their business is in good hands.

Maintenance of the AEDO status is required every three years and is accomplished through documentation submission and/or onsite visits by a team of the AEDO subcommittee.

The International Economic Development Council is the largest membership association serving economic and community development professionals in the world. With over 5,000 members nationwide and abroad, IEDC offers the economic development profession one source for information and professional development, one voice for the profession and one force for advocacy. For more information on the AEDO program, please contact AEDO Program Manager, Dana Crater at 910-821-9245 or aedo@iedc.org, or visit IEDC's website at www.IEDCOnline.org/AEDO.